



Funded by
the European Union



**Blended Intensive
Programme**



Empowered Leadership: Managing People and Business Skills



Cluj-Napoca, Romania
March 17-21, 2025

UNLOCK YOUR POTENTIAL: ONE WEEK, INFINITE OPPORTUNITIES!

"Great vision, great strategy, or great opportunity without great people is irrelevant. The first priority, worry, and obsession, if you are building a great company, is around people."

LEADERSHIP IS ABOUT PEOPLE

Jim Collins



PROGRAM OVERVIEW

ONLINE

March 13th, Thursday

2.00 PM-6.00 PM (Bucharest time)

- Introduction to Empowered Leadership program
- Cultural bases of management



March 14th, Friday

2.00 PM-6.00 PM (Bucharest time)

- Global HRM practices

<https://econ-ubbcluj-ro.zoom.us/j/81682975449>



March 17th, Monday

10.00 AM -12.00 PM

- City tour (Departure point: TBA)

12-00 PM-1 PM

- Registration (CIC, 5th floor)

2.00 PM-6.00 PM (FSEGA, Aula room)

- Welcome to FSEGA & get to know each other
- Doing business: economic responsibilities in entrepreneurship

March 18th, Tuesday (FSEGA, Aula room)

9.00 AM -1.00 PM

- Employee engagement and motivation
- Facing adversity, building resilience, and finding joy

2.00 PM-6.00 PM

- Celebrating the cultural diversity - multicultural afternoon

March 19th, Wednesday

9.00 AM-1.00 PM (Departure point: TBA)

- Visit to Turda Salt Mine

2 PM-6.00 PM (FSEGA, Aula)

- Leadership in BPOs – practical lessons learned

March 20th, Thursday (FSEGA, Aula room)

9.00 AM-1.00 PM

- Performance management and feedback
- Leadership essentials

1.00 PM-6.00 PM

Group work

March 21nd, Friday (FSEGA, Aula room)

9.00 AM-1.00 PM

- Group project presentations

2.00 PM-4.00 PM

- Conclusions and awards ceremony: reflecting on insights and honoring achievements

ON-SITE



ONLINE COURSES DETAILED PROGRAM

March 13 & 14, 2025

Time: 2:00 PM - 6:00 PM (Bucharest time)

<https://econ-ubbcluj-ro.zoom.us/j/81682975449>

**LINK FOR BOTH
ONLINE MEETINGS**

**March 13, 2025 (2:00 PM - 6:00 PM,
Bucharest time)**

- **Introduction to Empowered Leadership program
(Monica Zaharie & Carmen Tâgşorean)**
- **Cultural bases of management
(Dan Lungescu)**

**March 14, 2025 (2:00 PM - 6:00 PM,
Bucharest time)**

- **Global HRM practices
(Monica Zaharie)**



ON-SITE COURSES DETAILED PROGRAM

*FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
58-60, TEODOR MIHALI ST., CLUJ-NAPOCA*

All the on-site courses, including the closing ceremony, will take place at the Faculty of Economics and Business Administration in the same class room - Aula room, first floor.



Thank you for enrolling in this BIP program. Our goal is to welcome you with warmth and to showcase the finest aspects of Romanian university life and culture. Let's get together to socialize, share laughter, gain insights, enjoy the taste of our national cuisine, and create life lasting memories.

17/03/2025



*Time: 10:00 AM - 12:00 PM
(Departure point: TBA on the WhatsApp group)*

Discover Cluj-Napoca: Unveiling Treasures Through Time

Time: 12 PM - 1 PM (CIC, 5th floor)

Registration

Time: 2:00 PM - 6:00 PM (FSEGA building, Aula room, first floor)

**Welcome to FSEGA & get to know each other
Doing business: economic responsibilities in
entrepreneurship
(Monica Zaharie)**

18/03/2025

Time: 09:00 AM - 1:00 PM (FSEGA building, Aula room, first floor)

Employee engagement and motivation (Kinga Antal)

**Facing adversity, building resilience, and finding joy
(Gabriela Moldovan)**

Time: 2:00 PM - 6:00 PM (FSEGA building, Aula room, first floor)

Celebrating the Cultural Diversity - multicultural afternoon

*(you are invited to present your country, share your culture by
dressing up in your traditional clothes, singing, dancing, etc.)*



19/03/2025

Time: 09:00 AM - 1:00 PM (Departure point: TBA on the WhatsApp group)

Visit to Turda Salt Mine

Time: 2:00 PM - 6:00 PM (FSEGA building, Aula room, first floor)

Leadership in BPOs – practical lessons learned (Corina Dăiescu)

20/03/2025

Time: 9:00 AM- 1 PM (FSEGA building, Aula room, first floor)

Performance management and feedback (Monica Zaharie)

Leadership essentials (Dan Lungescu)

Time: 1:00 PM - 6:00 PM

Group work



21/03/2025

Time: 09:00 AM - 1:00 PM (FSEGA building, Aula room, first floor)

**Group project presentations
(Monica Zaharie & Corina Dăiescu)**

Time: 2:00 PM - 4:00 PM (FSEGA building, Aula room, first floor)

**Conclusions and awards ceremony: reflecting
on insights and honoring achievements**





CONTACT DETAILS

FOR ACADEMIC QUESTIONS:

Prof. dr. Monica Zaharie

monica.zaharie@econ.ubbcluj.ro

FOR ADMINISTRATIVE QUESTIONS AND DOCUMENTS:

Dr. Carmen Țăgșorean

carmen.tagsorean@ubbcluj.ro

Liana Lupu

liana.lupu@ubbcluj.ro

EMERGENCY

Emergency

112

Carmen Țăgșorean

0752187476



EVENT LOCATIONS

<u>Faculty of Economics and Business Administration</u>	56-58 Teodor Mihali St., Cluj-Napoca
<u>Centre for International Cooperation (CIC)</u>	68, Avram Iancu St., Cluj-Napoca



PUBLIC TRANSPORTATION IN CLUJ



Modes of Transport:

- Buses
- Trolleybuses
- Tram lines

Ticket Costs:

- Single ticket: 3 lei
- Two-trip ticket: 6 lei
- All lines 24 hours: 14 lei
- Weekly pass: 45 lei

Working Schedule:

- Weekdays: 5 a.m. - 11 p.m.
- Weekends: 6 a.m. - 10 p.m.
- Night Service: Several night bus lines operate during the night, identified by the letter "N" following the bus number.

Purchase Locations:

Tickets can be purchased at bus stations, vending machines, by mobile phone (24pay App), or in the bus using a bank card. Frequent travelers can get weekly or monthly passes for one or more lines. To get your transport card, visit one of the Public Transportation Company headquarters:

- 128-130, Bulevardul 21 Decembrie 1989, Cluj-Napoca, Cluj
- Piața Ștefan cel Mare, Opera Bus Station
- Memorandumului Street, Memorandumului Sud Bus Station

Airport Bus Service:

- Bus Lines 5, 8 and A1E: Connects the airport to the city center, providing convenient transportation for travelers arriving at or departing from Cluj-Napoca International Airport.



All in person classes will take place at FSEGA building. To get to FSEGA building, students can take bus lines 24, 24B, or 25.

PRIVATE TRANSPORTATION IN CLUJ

In Cluj, you can use apps like Bolt and Uber to get around easily.

In case you decide to take a cab, you must make sure that you use only licensed metered taxis which have a lighted sign on top, the name of the company and the price inscribed on the door. To get a car, you can call their main dispatcher or use a mobile app (e.g. Go Cab, Cluj Taxi). You must give them a phone number, as well as the address. It is best to wait outside to meet the cab. Write down the registration number of the taxi (the operator tells it to you on the telephone), to be sure to identify it on its arrival.

Pay attention to the prices displayed on the driver's door of all taxis and ask the taxi driver, if necessary to turn on the meter. In most taxis, you will have to pay cash, in lei. If you don't have lei, before you get in the taxi, ask if they accept payment in another currency and know that they may only give you the rest in lei. Recently, most of the taxis are equipped with a POS.



PROF. DR. MONICA ZAHARIE
BIP ACADEMIC COORDINATOR

Monica Zaharie is a professor at Babeş-Bolyai University. Her research interests span across HR and ethical leadership, and she has published in prestigious journals such as the Journal of Business Ethics, European Management Journal, Employee Relations, Scientometrics, and Multinational Business Review. She has co-authored several books on talent management published by Sage and Palgrave. Monica has experience in managing international projects and currently oversees the alumni faculty centre. With a background in Psychology, she brings international teaching experience at both the MA and MBA levels, and she serves as the module leader for HRM courses.



LECTURER DR. DAN LUNGESCU
FACULTY OF ECONOMICS AND BUSINESS
ADMINISTRATION

He earned a PhD degree in Management, on a topic related to the cultural bases of management. Dr. Lungescu is the main author or co-author of several books and articles, especially focusing on international management. He is chair of the Managerial Challenges of the Contemporary Society international conference. His research interests follow the subjects he teaches to both undergraduate and graduate students: Management, Comparative management, Change management, Leadership in organisations.



DR. GABRIELA MOLDOVAN
FACULTY OF ECONOMICS AND BUSINESS
ADMINISTRATION

Gabriela Moldovan is a psychologist with extensive experience in professional guidance, counseling, and psychotherapy. With a diverse portfolio of roles within the Faculty of Economics and Business Administration at Babeş-Bolyai University and in private practice, she provides individualized support and guidance in the search for purpose and emotional balance. Also involved in counseling and career guidance projects in both the public and private sectors, Gabriela is recognized for her integrative approach and adaptability of interventions to specific needs. Dedication to promoting mental health and personal development defines her commitment to the field of psychology.



CORINA DĂIESCU

Corina Daiescu is an experienced People Manager with over 15 years of experience in the international business sector. She has expertise in areas such as Recruiting and Selection, Internal Communication, Employer Branding, Engagement and Retention, and most recently, she has led a European-level HR project management assignment. With a background in Psychology, in addition to her leadership role within HR, she is particularly interested in Vocational and Career Counseling activities. Her focus extends to providing guidance and support to diverse groups, ranging from students to experienced specialists who are transitioning to new career paths and require additional assistance.



ANTAL KINGA EVELYN, PHD CANDIDATE
FACULTY OF ECONOMICS AND BUSINESS
ADMINISTRATION

Kinga Antal is a member of the Career Guidance and Counselling Centre within the Faculty of Economics and Business Administration at Babeş-Bolyai University. With a background in International Relations, as well as Human Resource Management, she has experience in organizing multicultural events. Additionally, she provides support and guidance to youth, promoting inclusion, and personal development.

Thank you for being part of
this BIP PROGRAM

UPCOMING
EDITION: 2026
KEEP AN EYE
FOR UPDATES!

- Spread the word to your friends about this incredible program – they won't want to miss out on the fun!

